



AZHAR BANDE-ALI

@AzharBA

(404) 786-2474

azhar.bandeali@gmail.com

WORK EXPERIENCE

CloudQuant.com - Product Manager 2017 - Present

- Lead strategy discussions to turn company goals into a short and long term **product roadmap** and improve team velocity by 30%
- Designed and developed a **dashboard** to discover product issues to improve registrations by 30% and engagement by 12%

NCR - Product Manager (Consumer Engagement) 2016

- Developed a Lean inspired process to **Measure** performance, **Discover** opportunities, and **Experiment** on hypothesis
- Generated and distributed **product scorecard** for every release using SQL and Google Analytics to monitor product performance
- Lead coordination with legal, security, and engineering teams to reduce metrics turnaround time from 3 months to a week
- Conducted **usability studies** to test mobile app on-boarding flows and product up-sells within the app
- Improved new user retention on iOS app by 20% by redesigning intro screens and reducing app startup time by 40%
- Secured corporate partnerships with customers to conduct **A/B tests** on their digital properties using Google Firebase Remote Config

NCR - Software Engineer 2011 - 2015

- Managed development team of 10 engineers responsible for managing a RESTful API and a responsive web based ecommerce platform
- Lead developer on Android restaurant loyalty application with 250,000 checkins

STARTUPS

Podcast Jockey - Founder 2017

- Developed a podcast curation app to simplify content discovery
- Built user base and obtained product feedback via marketing efforts on Facebook groups and guest appearances on podcasts

Slingput - Technical Cofounder 2014

- Developed a crowdfunding Ruby on Rails webapp MVP

RedditLetter - Founder 2013

- Daily newsletter app implemented by Reddit team in April 2015

AWARDS

Best Speaker Award - Product Camp Atlanta 2017 - Winner

TAG Rookie Product Manager of The Year 2016 - Finalist

Georgia Tech Alumni Hackathon 2015 - Winner

- Web app that adds pit stop functionality to Google Maps

- Awarded a scholarship to the GT CS Master's program

AT&T Hackathon 2014 - Winner

SXSW Artist's Hack 2013 - Winner

Facebook & Yahoo! Hackathon 2010 - Winner

PUBLICATIONS

Patents - Co-inventor of **6 Patents** <http://bit.ly/patentsbyazhar>

ProductCamp ATL Speaker 2016 - "Million Dollar Impact Through

Metrics, Analytics, & A/B Testing" <http://bit.ly/azharatpcamp>

2017 - "Can't fix what you don't measure" <http://bit.ly/abslides>

EDUCATION

Georgia Institute of Technology - 2010

Bachelor's in Computer Science [Information & People]

- Co-founder: GT Mobile App Development Club

Coursera - Machine Learning Stanford University 2016

